

Biddle Consulting Group, Inc. and CareerExchange's SonicRecruit
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Press Release
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Biddle Consulting Group, Inc. Human Resources Leaders and CareerExchange's SonicRecruit Join to Provide Enhanced Services to Organizations

SAN FRANCISCO, CA, September 23, 2003-CareerExchange Interactive Corp.'s SonicRecruit (<http://www.sonicrecruit.com/>) product, the leading provider of Web-Based Applicant Tracking Software (ATS), and The Biddle Consulting Group, Inc. (<http://www.biddle.com/>), the leading provider of Equal Employment Opportunity (EEO), Affirmative Action Plan (AAP), and Personnel Selection consulting and software, form a partnership to integrate their products.

The partnership brings together SonicRecruit, CareerExchange's industry-leading ATS product, with Biddle's Equal Employment Opportunity (EEO)/Affirmative Action Planning (AAP) software, AutoAAP®, and consulting services. SonicRecruit customers will be able to seamlessly pass stored EEO- and AA-related data to Biddle's AutoAAP® Software.

“The respected name of The Biddle Consulting Group brings three decades of experience in Equal Employment Opportunity (EEO) and Affirmative Action Planning to our organization and to our customer's organizations.” said Jason Moreau, President of CareerExchange Interactive.

“One of the most common weaknesses in federal contractors is their inability to gather accurate and timely information on job applicants and the hiring process. This has a tremendous affect on their bottom line as well as their negotiations with the Department of Labor. We are very excited about being able to direct our clients towards a cost effective and proven solution.” Said Patrick Nooren, Executive VP of Biddle Consulting Group.

About Biddle Consulting Group.

The Biddle Consulting Group, Inc. has worked as pioneers in the field of EEO and Affirmative Action since 1974. The founder, Richard Biddle, was involved in the development of the California Fair Employment Practices Guidelines—precursor to the Uniform Guidelines on Employee Selection Procedures (i.e., Uniform Guidelines). He is still fully involved in the company today. Daniel Biddle, Ph.D., President of Biddle Consulting Group and Firefighter Selection Inc., has over 15 years of experience in the fields of EEO and Affirmative Action and a doctorate in Organization Psychology.

Aside from developing thousands of AAPs, BCG consultants have provided expert testimony in over 150 employment and discrimination-related cases (with a 92% success rate in cases that go to court) and have provided Risk Management services for hundreds of other employers as well. BCG was the first company to develop comprehensive Affirmative Action Plan Development Software (i.e., Biddle & Associates Module C), and Biddle Consulting Group continues to be a pioneer in the field of EEO/HR.

About CareerExchange Interactive Corp.

CareerExchange Interactive Corp. is an internet-based recruiting solutions company providing a direct exchange of information between job seekers and employers.

SonicRecruit improves the effectiveness of recruiting and screening, speeds the hiring process, and reduces recruiting costs. It requires no expensive hardware or software. It is very simple to use, requires virtually no training, and can be effectively implemented in a matter of days. Clients include: ON Semiconductor, Coca-Cola Bottling, Dolby, Mazda USA and American Standard

CareerExchange.com, the career board and resume database service, currently has over 150,000 resumes in its resume database and hundreds of clients.

For further information:

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